

## The Quays Familiarisation Trip

We would like to give you and a guest the chance to experience The Quays, Greater Manchester's Waterfront, and demonstrate how this is the ideal location for your group to enjoy culture, history and shopping in a spectacular waterfront destination.

Join us on **Thursday 30 April**

## Itinerary

**10.30am:** A tour of the award-winning IWM North, part of Imperial War Museums, where you will discover powerful stories that reveal how war shapes lives.

**11.30am:** Enjoy beautiful scenery on a journey along the canal with City Centre Cruises, where lunch will be provided.

**2pm:** Enjoy the gripping production of The Woman in Black at The Lowry with complimentary tickets.

**4.30pm:** Complete your day with some retail therapy, and a chance to get up to 70% off of high street prices at The Lowry Outlet!

## Exclusive BOBI Fam Trip - Be our guests and sign up today!

Booking essential and places limited. Ensure you visit us at stand **C61** to sign up or email [groups@thelowry.com](mailto:groups@thelowry.com)

# THE QUAYS

Greater Manchester's stunning waterfront is home to

IWM North  
Lowry Outlet  
Mersey Ferries  
Emirates Old Trafford  
City Centre Cruises  
Manchester Cruises  
Quays Culture  
The Lowry  
Copthorne Manchester Hotel  
MediaCityUK  
Hotel Football



[thequays.org.uk](http://thequays.org.uk)

Greater Manchester's spectacular waterfront is home to some of the most spectacular attractions and iconic buildings in the UK.

The Quays is an exciting destination for any group day out or overnight stay.



## Reasons to be Cheerful

Enjoy a host of benefits when making a group booking including:

### Lowry Outlet

Treat yourself to some retail therapy, with over 80 stores offering up to 70% off High Street RRP prices all year round. There is also a food court and plenty of restaurants.

- Group Organiser receives £10 gift card
- Coach driver receives £10 gift card
- 10% discount booklet for all group members

Contact: 0161 848 1847 or  
[groups@lowryoutlet.com](mailto:groups@lowryoutlet.com)

### IWM North

Discover powerful stories that reveal how war shapes lives, from a soldier's last letter home to the twisted steel of New York City's World Trade Center. Housed in Daniel Libeskind's iconic building representing a globe torn apart by conflict, IWM North offers a free day out like no other.

- Free entry
- Meet and Greet on arrival
- Free access to the Air Shard viewing platform
- A room for lunch (subject to availability)
- Free coach parking (booking essential)
- Exclusive object handling sessions for your group (charges apply)
- Exclusive tours for your group (charges apply)

Contact: 0161 836 4000 or  
[iwmnorth@iwm.org.uk](mailto:iwmnorth@iwm.org.uk)

### The Lowry

From admiring some of the fantastic pieces of art in our galleries on our LS Lowry tour, to enjoying one of our marvellous shows in the theatre, there is something for everyone at The Lowry! We also have a restaurant with spectacular views of the waterfront.

- Group discounts on the majority of shows, and no booking fees!
- Dedicated booking line
- Book now, pay later. No deposits
- Convenient drop off point for coaches, coach parking available
- Exclusive tour of LS Lowry's work only £2 per person!

Contact: 0843 208 6003 or  
[groups@thelowry.com](mailto:groups@thelowry.com)

### Mersey Ferries

Take in Britain's grandest canal as you journey between Liverpool and the vibrant Salford Quays. Enjoying spectacular scenery and a lively commentary along the way.

- Group discounts available
- Return transport to start point if required
- Tour guide available on board

Contact: 0151 330 1420 or  
[sue.fairbairn@merseyferries.co.uk](mailto:sue.fairbairn@merseyferries.co.uk)

### City Centre Cruises

The most enjoyable and relaxing way to view and feel the vibrancy of the Manchester ship canal. Our boats 'L S Lowry' and 'Emmeline Pankhurst' travel around the City, sailing down to the Quays on Britain's oldest waterway.

- Private cruises available for your group
- Three course lunch included
- Can be flexible to suit your needs

Contact: 0161 902 0222 or  
[boat@citycentrecruises.co.uk](mailto:boat@citycentrecruises.co.uk)

### Also at The Quays...

Why not take a tour of The BBC at MediaCityUK, and walk in the footsteps of your favourite celebrities. Or if you're a sport enthusiast, take a trip to the Manchester United Museum and Stadium tour. With so much to do, you could make it an overnight stay. The Copthorne hotel has a fantastic central location, with a picturesque view of the waterfront.

### Sample Itineraries

Please note groups need to pre-book tours and meals with individual venues.

### History

#### Morning

Visit IWM North and take a trip to the top of the Air Shard.

#### Afternoon

Enjoy a 2 hour cruise with City Centre Cruises and enjoy a two course lunch while listening to local historical commentary.

#### Late Afternoon

Browse the shops at the Lowry Outlet.

### Culture and Shopping

#### Morning

Browse the shops at the Lowry Outlet.

#### Afternoon

Have lunch in the Terrace bar, then take a guided tour of LS Lowry's work at The Lowry.

#### Late Afternoon

Watch a Matinee performance at The Lowry.

### Overnight Stay

#### Evening

Enjoy a meal at The Lowry restaurant before taking in a show.

#### Stay

The Copthorne Hotel or the Old Trafford Lodge.

#### Morning

Take in the exhibitions and view from IWM North.

#### Afternoon

Browse the shops at the Lowry Outlet.

### Liverpool

#### Morning

Jump aboard Mersey Ferries for a trip along the Manchester Ship Canal to The Quays.

#### Late afternoon

Explore the area and enjoy the range of great places to eat and drink.

#### Evening

Travel via coach back to your start point.

